

## Term Information

Effective Term Summer 2015

## General Information

Course Bulletin Listing/Subject Area Sociology  
Fiscal Unit/Academic Org Sociology - D0777  
College/Academic Group Arts and Sciences  
Level/Career Undergraduate  
Course Number/Catalog 4000E  
Course Title Social Science Business Collaborative: A Service Learning Approach  
Transcript Abbreviation 4000E Soc Sci Bus  
Course Description Sociology 4000E is an Honors Embedded course in which students learn to develop research projects through collaboration with a local business on a service project. Uses University resources to address community issues, facilitate data collection, learn project management and present research findings in academic and applied settings and learn through improving the community.  
Semester Credit Hours/Units Fixed: 3

## Offering Information

Length Of Course 14 Week  
Flexibly Scheduled Course Never  
Does any section of this course have a distance education component? No  
Grading Basis Letter Grade  
Repeatable Yes  
Allow Multiple Enrollments in Term Yes  
Max Credit Hours/Units Allowed 6  
Max Completions Allowed 2  
Course Components Lecture  
Grade Roster Component Lecture  
Credit Available by Exam No  
Admission Condition Course No  
Off Campus Never  
Campus of Offering Columbus

## Prerequisites and Exclusions

Prerequisites/Corequisites Prereq: Honors standing and Soc 1101 or permission of instructor  
Exclusions

## Cross-Listings

Cross-Listings

## Subject/CIP Code

Subject/CIP Code 45.1101  
Subsidy Level Baccalaureate Course  
Intended Rank Junior, Senior

## Requirement/Elective Designation

General Education course:  
Service-Learning (new)

The course is an elective (for this or other units) or is a service course for other units

## Course Details

### **Course goals or learning objectives/outcomes**

- Make connections between academic concepts and community-based work
- Students will understand the issues and cultures of the communities that they impact
- Students will evaluate the impact of their work

### **Content Topic List**

- Service learning
- Research process
- Community outreach
- Project management
- Team-based work
- Technology
- Environment
- Social media
- Workplace equity

## Attachments

- SOC\_4000E\_Designation\_Form with edits-1.docx: Service Learning GE Designation  
*(Other Supporting Documentation. Owner: Williams,Kristi L.)*
- SOC 4000E GE Assessment Plan.docx  
*(GEC Course Assessment Plan. Owner: Williams,Kristi L.)*
- Sociology 4000E Service learning syllabus\_edited.doc: syllabus (revised)  
*(Syllabus. Owner: Williams,Kristi L.)*

## Comments

- Please see email *(by Hogle,Danielle Nicole on 01/29/2015 04:09 PM)*
- We are changing our existing SOC 4000H to an honors embedded 4000E (honors) and 4000S (non-Honors). There is demand among non-Honors students who will also benefit from the coursework but we do not have staff or enrollment to offer two separate sections. *(by Williams,Kristi L. on 11/20/2014 01:40 PM)*

**COURSE REQUEST**  
4000E - Status: PENDING

Last Updated: Haddad,Deborah Moore  
02/17/2015

**Workflow Information**

Status	User(s)	Date/Time	Step
Submitted	Williams,Kristi L.	11/20/2014 01:40 PM	Submitted for Approval
Approved	Williams,Kristi L.	11/20/2014 01:40 PM	Unit Approval
Approved	Haddad,Deborah Moore	11/20/2014 04:17 PM	College Approval
Revision Requested	Hogle,Danielle Nicole	01/29/2015 04:09 PM	ASCCAO Approval
Submitted	Williams,Kristi L.	02/17/2015 12:58 PM	Submitted for Approval
Approved	Williams,Kristi L.	02/17/2015 12:59 PM	Unit Approval
Approved	Haddad,Deborah Moore	02/17/2015 01:17 PM	College Approval
Pending Approval	Nolen,Dawn Vankeerbergen,Bernadette Chantal Hanlin,Deborah Kay Jenkins,Mary Ellen Bigler Hogle,Danielle Nicole	02/17/2015 01:17 PM	ASCCAO Approval



Professional Development Program  
Sociology 4000E (Social Science Business  
Collaboration: A Service Learning  
Approach)

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Spring 2015

*Meetings:* Friday 11:30-2  
*Location:* Kuhn Honors House 201  
*Professors:* Andrew Martin  
*Office Hours:* 10:30-12 on Monday (please make appointment) and appointments  
available all week  
*Office:* 109 Townshend Hall  
*Phone:* 247-6641  
*Email:* [martin.1026@osu.edu](mailto:martin.1026@osu.edu)

***SOCIAL SCIENCE BUSINESS COLLABORATION: A SERVICE LEARNING APPROACH  
DESCRIPTION***

Sociology 4000E (Social Science Business Collaboration: A Service Learning Approach) is an Honors-embedded service-learning course designed to help junior and senior students in developing research projects by familiarizing them with: 1) the process of collaboration with a local business or area non-profit organization to work on a service project 2) linking university resources to bear on community issues 3) hands-on data collection 4) the process of project management, 5) opportunities to present research findings in both academic and applied settings, and 6) learning through bettering the local community.

Since SOC 4000E is a service learning course, you will be expected to go beyond the classroom to practice sociology in applied settings. You will connect both the theory and the practice of sociological research and policy making. By doing so, you will strengthen your understanding of the linkages between data collection and service outside of the classroom and theory and research inside the classroom.

***FOCUS OF THE CLASS: FOOD AND SERVICE LEARNING***

While there are a range of topics that fall under the rubric of service learning, the focus of this class will be on issues related to food, broadly defined. Understanding humans' relationship with food is becoming an increasingly important topic in the social sciences, especially with issues of global warming, growing income inequality, and variable access to food. In this class we will focus on 4 service learning topics related to food: 1) food production and its environmental and social impacts, 2) food access, especially how it relates to income inequality, 3) food consumption and nutrition, focusing especially on issues of health, and 4) the ways which food can foster a sense of community, particularly through cooking and gardening. Each of the service learning partnerships will address one of these topics. Students will be expected to develop a deeper

understanding of the specific topic their project focuses on. Specifically, the student is required to gain mastery of the cumulative knowledge in that area and use their expertise to contribute to the project in a way that benefits the local and global community. We have included a range of readings on topics related to food designed to help you become familiar with this issues.

### ***SERVICE LEARNING GE REQUIREMENTS***

Sociology 4000E fulfills the GE requirement for Service Learning:

1. Students make connections between concepts and skills learned in an academic setting and community-based work.

Students have required readings about both the business they are partnering with and the impacts of philanthropy within a business setting as well as readings centered on the service activity itself and its impacts on the local/global community. Students are exposed throughout the course to different theories of community partnership and service learning expectations. Diversity is a topic considered throughout the course in terms of multicultural communities and working in a multicultural team setting. The class sessions will include discussions of these readings and facilitated discussion of the connection between the readings and the service projects. After reviewing the literature surrounding the service project, students will create a task schedule and work to connect the larger goals of the service project with smaller project-specific tasks. Students will also have an end of class assignment in which they connect the academic materials of the course to the project they did and assess the impact of their work (see additional attached materials). Students also present their projects in two ways – first, they give the business leaders an action plan based on their research that helps facilitate the service work. Second, they present their research in an academic setting.

2. Students demonstrate an understanding of the issues, resources, assets, and cultures of the community in which they are working.

Students collect data on both the business partner and the broader community in which it is embedded. They will draw upon skills used in required methods courses to collect this data. Since they are doing a research-based service project in collaboration with a business partner rather than a traditional service learning project, their understanding needs to be of the business climate itself and the organizational structure of the business as well as an understanding of the local or global community their project affects. In their end of semester reflection (see attached materials), students must show an understanding of the organizational climate of the business partner that they worked with, specifically how service work factors into their business, an understanding of the local community your service project affects, and an understanding of the global community as it relates to their service project. A part of this course includes continual communication and feedback with the business leader as the project unfolds. We want this class to prepare them to carry on service related projects as business leaders in the future within an organizational setting.

3. Students evaluate the impacts of the service learning activity.

At the beginning of the course, students will identify clear goals for the project and revisit these throughout the term – with formal evaluations at the mid and end points. These goals will be developed from best practices identified in the literature. Throughout the course, students will work collaboratively to assess their own work and the work of their classmates. Students will also reflect on the impact of their projects in an end of class assignment in which they identify short and long term consequences of their work on the business, on the community, and on themselves and make an action plan for either business leaders or future students who may want to continue the project (see attached materials).

### ***REQUIREMENTS AND OBJECTIVES***

The general expectations for students in the Social Science Business Collaboration: A Service Learning Approach are 1) attendance, 2) active participation in the service learning project 3) leadership in a team setting 4) presentation of findings in both a business and academic setting 5) creation of an academic poster 6) an end of course reflection paper connecting the assigned readings to your service work, demonstrating your knowledge of the communities in which you worked, and an assessment of the impact of your work. Again, the course is intended to provide the students the necessary support for the completion of these tasks, so much of the time spent in class will be working towards these requirements. The goal of these requirements is to allow the students to gain recognition for their intellectual and service contributions and provide further markers of academic excellence.

As instructors, our objectives for the course are to develop an intellectually stimulating and supportive learning environment. This will be fostered through class discussion, sharing current research and observations with one another, and providing feedback on fellow classmates' writing and research. We also want to facilitate your understanding of the linkages between your work in the field and sociological theory and research in the classroom.

### ***COURSE EVALUATION***

Your final grade will be reckoned on the basis of your performance on the following evaluations:

#### **In class participation**

**10%**

Please come to class prepared, having read the assigned articles and ready to discuss. We will also ask business owners for their feedback regarding your participation in group work. You will also be graded on the feedback you give your peers on their work.

#### **Writing assignments**

**10%**

There will be several in-class writing assignments in which you will be asked to reflect upon a particular aspect of the assigned readings and your work on the project. These include: 1) questions for partners, 2) goals sheet, and 3) project plan and timeline.

**Research/Business Plan** **10%**

The research/business plan will be done as a team and will consist of your goals for the project as well as an assessment and sustainability plan. You will revisit it throughout the term.

**Research/Business Presentation** **10%**

The research presentation is a multimedia presentation that you will give to the business owners and your classmates. It is evaluated half by your instructors and the business owners and half by your fellow classmates.

**Academic Abstract and Poster** **10%**

This will be graded in terms of clarity and visual appeal and demonstration of research and a connection between the work you did and academia. This can be completed in small groups.

Students will present their poster to the Sociology Department and encouraged to submit their project to the Denman as well.

**Team Assessment and Self-Reflection Paper** **20%**

This paper is done at the halfway point evaluate progress, troubleshoot any problem areas, and ensure that all team members are staying on task and participating. This is an individual assignment.

**Sustainability Plan** **10%**

This is a group project that includes elements of how future students should connect with community partner and a plan for the project going forward after the semester is complete.

**Final Class Reflection/Research Paper** **20%**

This is an individual evaluation of the impact of service learning project, community partnership, and team relationship on the community.

**Scale (%)**

<b>A 94-100</b>	<b>C+ 76-79</b>
<b>A- 90-93</b>	<b>C 73-76</b>
<b>B+ 86-89</b>	<b>C- 70-72</b>
<b>B 83-86</b>	<b>D 61-69</b>
<b>B- 80-82</b>	<b>F 60 and lower</b>

***Policies:***

1. Each student may have two unexcused absences throughout the course of the semester. More than two will result in a percentage off of your participation grade (each is worth 1%). Excused absences (academic event, illness with documentation, etc.) are on a case by case basis. Please see instructors for more information. Contact the instructors within two days of missing class. If you know in advance you will be missing class, please inform the instructors. Students who miss class are expected to complete the missed assignments and communicate with their team/business leader so that they are prepared for the next meeting. Please turn them in if possible by the Friday morning of class, but at the latest by Monday morning.
2. Students are expected to complete all assignments by Friday class. See above for policy regarding missing class. Many of these assignments are part of a larger team project and

missing them negatively impacts the entire team. If you know in advance you will be missing class, be sure to get the assignment to the team and the instructors before the class it is due.

3. Active participation is required for a successful course. You will be evaluated by your peers and failure to contribute to the group will negatively impact your grade. There are many ways to contribute – please see us for assistance. Please come to class prepared and ready to contribute.

### ***CONTACTS***

If you have simple questions, you can reach me most easily by email at [martin.1026@osu.edu](mailto:martin.1026@osu.edu).

For more difficult questions, please e-mail or call to schedule an appointment.



### ***ADDITIONAL REQUIREMENTS FOR HONORS EMBEDDED STUDENTS***

Honors students taking Soc. 4000E as an honors embedded course will be expected to complete additional requirements to complete the course. These requirements fall into two categories: ~~individually submitting their research findings to the Denman Undergraduate Research Forum (and presenting if accepted) working individually on the research poster~~, and identifying how the course helped with their Service Engagement GOAL progress as defined by the Honors and Scholars Center, with a specific emphasis of linking scholarly research to the goals of service learning.

#### **Individual academic abstract and poster**

~~First, honors students are expected to complete an academic research poster and submit an abstract (and if accepted, a poster) to the Denman Undergraduate Research Forum.~~ While all students in the class will work on academic research posters in small groups, ~~and will submit them to the Denman~~, Honors students will be required to complete an individual abstract and poster. Honors students are also encouraged to upload their posters on the e-Portfolio, if they deem them appropriate artifacts of their learning. As with all students, Honors students will be required to present their poster to the Sociology Department and be encouraged to submit their poster to the Denman, if appropriate.

#### **Service Experience Essay**

Second, all honors students enrolled in the course will write ~~a brief (2-3 page) a essay-research paper~~ connecting their service experiences in SOC 4000E to their specific major or area of interest and understanding of service learning. Specifically, students should address three questions:

- How does this research project inform your area of interest, major, and/or future plans?
- How does this research project differ from other acts of service in which you have engaged?
- Discuss social entrepreneurship vs. service learning (please cite at least one scholarly article).
- Review prior scholarly work on the topic of interest and connect the insights from the academic literature to research on service learning.

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Additionally, in line with the new e-Portfolio program, students are encouraged but not required to upload a summarized version of their essay to their portfolio.

### ***COURSE EVALUATION FOR HONORS STUDENTS***

Reflecting these additional requirements, for honors students the final grade will be reckoned on the basis of your performance on the following evaluations:

**In class participation** **10%**

Please come to class prepared, having read the assigned articles and ready to discuss. We will also ask business owners for their feedback regarding your participation in group work. You will also be graded on the feedback you give your peers on their work.

**Writing assignments** **10%**

There will be several in-class writing assignments in which you will be asked to reflect upon a particular aspect of the assigned readings and your work on the project. These include: 1) questions for partners, 2) goals sheet, and 3) project plan and timeline.

**Research/Business Plan** **10%**

The research/business plan will be done as a team and will consist of your goals for the project as well as an assessment and sustainability plan. You will revisit it throughout the term.

**Research/Business Presentation** **10%**

The research presentation is a multimedia presentation that you will give to the business owners and your classmates. It is evaluated half by your instructors and the business owners and half by your fellow classmates.

**Academic Abstract and Poster** **10%**

This will be graded in terms of clarity and visual appeal and demonstration of research and a connection between the work you did and academia. The expectation is that students will submit their abstracts individually for consideration at the Denman Undergraduate Research Forum.

**Team Assessment and Self-Reflection Paper** **10%**

This paper is done at the halfway point evaluate progress, troubleshoot any problem areas, and ensure that all team members are staying on task and participating. This is an individual assignment.

**Sustainability Plan** **10%**

This is a group project that includes elements of how future students should connect with community partner and a plan for the project going forward after the semester is complete.

**Final Class Reflection/Research Paper** **15%**

This is an individual evaluation of the impact of service learning project, community partnership, and team relationship on the community.

**Service Experiences Essay** **15%**

This ~~is one brief (2-3 page) essay~~ research paper (6-8 pages) connecting service experiences in SOC 4000E to students' specific major or area of interest. Please see specific instructions for prompts.



***COURSE GOALS***

<b>Course Goals</b>	<b>Learning Objectives</b>
A. Students will be able to use their skills in an applied setting	1. Collaborate with community partner to identify challenges/goals
	2. Identify appropriate methodology
	3. Collect data
	4. Analyze data
B. Students understand how to build relationships with community partner	1. Elicit feedback continually during project to ensure larger goals are being met
	2. Collaborate throughout project to maintain community partner's involvement
	3. Evaluate the partnership at the end of the project
	4. Create a plan of sustainability for future students
C. Students understand how their skills connect to project management.	1. Creating a task schedule
	2. Connect big goals to project- specific tasks
	3. Write a business plan that the community partner could implement.
	4. Assess own business plan and those of fellow students.
D. Students will work collaboratively in a team setting	1. Students will identify leaders for each portion of the project
	2. Students will identify their own strengths and identify their own roles and tasks
	3. Reflect on work on project and evaluate team members work
E. Students understand how their experiences and training allows them to better the community	1. Continually reflect on how tasks achieve service-learning objectives
	2. Evaluate impact of project

	3. Create sustainability plan for service project
	4. Share impact with larger university community

### Course Schedule

Week	Date	Topic	Assignment
1	8/29/14*	Course Overview and Discussion of Expectations Give summary of different projects	FNW: <b>Write questions for community partners</b> (3 minimum, typed, to be turned in – bring 2 copies)
2	9/5/14	Meet with community partners Choose projects – if needed, choose subareas Brainstorm/discuss focus with partner Teambuilding exercise	FNW: Research industry, research specific project areas and <b>turn in goals sheet</b> (self, team, class, partner)
3	9/12/14	Meet with Digital First team for iPad orientation Distribute list of required apps/choose apps with team Discuss Denman – each student will propose a Denman poster based on some aspect of their coursework or a related scholarly subject	IC: <b>Create plan for project implementation with a timeline</b>
4	9/19/14	Complete Denman Abstract and do peer review of abstract	IC: Create a Denman abstract
5	9/26/14	Work as a group on research projects –be ready to check in with business partner next week. Check team task schedule for any changes that need to be made	
6	10/3/14*	Check in with community partner to update on progress so far – can be electronically or in-person	IC: Create a “next steps” list FNW: 5 minute group presentations on projects
7	10/10/14	Begin work on academic poster instructors (can be done as a group)	IC: Create Denman/Academic poster

			FNW: Complete any additional research that needs to be done for Denman/academic poster
8	10/17/14*	Begin business plan/report. This includes both a multimedia presentation to the community partner/class and a written proposal or plan for community partner and	FNW: Team assessment and Self-reflection paper due
9	10/24/14	Continue with business plan/report	FNW: Draft of both business plan and presentation due at the END of class next week – be prepared!
10	10/31/14	Do presentations of business plan	IC: peer assessment of presentations – turn in feedback forms (graded on quality of feedback). <b>Turn in final business plan</b>
11	11/7/14	Instructor feedback on business plan	IC: Make improvements to business plan
12	11/14/14	Present Denman/Academic poster to Sociology Department	IC: Peer assessment of posters
13	11/21/14	Present business plan to community partner and sociology department	IC: Peer assessment of business plan FNW: Incorporate feedback from community partner into business plan
14	12/5/14	Students develop sustainability plan that includes elements of future students' connection with community partner and a plan for the service project.	IC: <b>Develop sustainability plan (type and turn in to instructor and community partner)</b> Honors service experience essay due
Exam week		Evaluation of impact of service learning project, community partnership, and team relationship (this is an individual reflection and assessment)	Assessment due by 5 pm on exam day

## READING LIST

Readings will be assigned on an as-needed basis depending upon the particular project you are involved in. The articles you need to read for Friday's course will be online by the previous Saturday morning. The reading list below cover a variety of topics related to organizations and food, and will serve as a resource for the students. Readings for the course vary depending upon the specific project the student is involved with. Each week the instructor will assign each group a set of readings to complete for the following week, depending upon the specific parameters of the project. However, there will be a core of assigned that all students will be expected to read for the first few weeks of the semester (readings afterward will be assigned depending upon the student's particular research project). Those readings are highlighted in bold with the week that they are to be completed. These readings are assigned to familiarize the students with the topic of service learning, important organizational processes, how to study organizations, and current food-related topics.

### Organizational/Business Research

Andrews, Kenneth T. and Bob Edwards. 2004. "Advocacy Organizations in the U.S. Political Process." *Annual Review of Sociology* 30: 479-506.

**DiMaggio, Paul L. and Walter W. Powell. 1983. "The Iron Cage Revisited: Institutional Isomorphism and the Collective Rationality in Organizational Fields." *American Sociological Review* 48: 147-160. Week 3**

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Granovetter, Mark S. 1973. "The Strength of Weak Ties." *American Journal of Sociology* 78: 1360-1380.

Greenwood, Royston and C.R. Hinings. 1996. "Understanding Radical Organizational Change: Bring Together the Old and the new Institutionalism." *The Academy of Management Review* 21: 1022-1054.

Hannan, Michael T. and John Freeman. 1977. "The Population Ecology of Organizations." *American Journal of Sociology* 82: 929-964.

Huber, George P. 1991. "Organizational Learning: The Contributing Processes and Literatures." *Organization Science* 2:88-115.

Kalleberg, Arne L., David Knoke, Peter V. Marsden, and Joe L. Spaeth. 1996. *Organizations in America*. Thousand Oaks, CA: Sage Publications.

**Kotter, John P. 1995. "Leading Change: Why Transformation Efforts Fail." *Harvard Business Review* 73: 59-67. Week 3**

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- Liebersohn, Stanley and James F. O'Connor. 1972. "Leadership and Organizational Performance: A Study of Large Corporations." *American Sociological Review* 37: 117-130.
- Perrow, Charles. 1972. *Complex Organizations: A Critical Essay*. Glenview, IL: Scott, Foresman, and Company.
- Powell, Walter W. and Paul J. DiMaggio, eds. 1991. *The New Institutionalism in Organizational Analysis*. Chicago: University of Chicago Press.
- Powell, Walter W. (ed.). 1987. *The Nonprofit Sector: A Research Handbook*. New Haven: Yale University Press.
- Roa, Hayagreeva. 2008. *Market Rebels*. Princeton, NJ: Princeton University Press.
- Schurman, Rachel and William Munro. 2009. "Targeting Capital: A Cultural Economy Approach to Understanding the Efficacy of Two Anti-Genetic Engineering Movements." *American Journal of Sociology* 115: 155-202.
- Scott, W. Richard. 1998. *Organizations*. 4<sup>th</sup> Edition. Upper Saddle River, NJ: Prentice Hall.
- Soule, Sarah A. 2009. *Contention and Corporate Social Responsibility*. New York: Cambridge University Press.
- Zald, Mayer N. and Michael A. Berger. 1978. "Social Movements in organizations: Coup d'etat, Bureaucratic Insurgency, and Mass Movements." *American Journal of Sociology* 83: 823-861.

### **Methodology (Organization and Community)**

- Blau, Peter M. 1955. "The Empirical Study of Bureaucratic Structure and Function." Pp. 1-15 in *The Dynamics of Bureaucracy* by Peter M. Blau. Chicago: University of Chicago.
- Hodson, Randy. 1998. "Organizational Ethnographies: An Underutilized Resource in the Sociology of Work." *Social Forces* 76: 1173-1208.\*
- Kalleberg, Arne L., Marsden, Peter V., Aldrich, Howard E., and James W. Cassell. 1990. "Comparing Organizational Sampling Frames." *Administrative Science Quarterly* 34: 358-688.\*

**Leicht, Kevin T., Toby L. Parcel, and Robert L. Kaufman. 1992. "Measuring the Same Concept across Diverse Organizations." *Social Science Research* 21: 149-174.**  
**Week 4**

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Podsakoff, Philip M. and Dan R. Dalton. 1987. "Research Methodology in Organizational Studies." *Journal of Management* 13:419-441.

Tomaskovic-Devey, Jeffrey Leiter, and Shealy Thompson. 1994. "Organizational Survey Nonresponse." *Administrative Science Quarterly* 39: 439-457.

----. 1995. "Item Nonresponse in Organizational Surveys." *Sociological Methodology* 25: 77-110

### Service Learning

Bringle, R. G., & Hatcher, J. A. 2000. Meaningful Measurement of Theory-based Service-Learning Outcomes: Making the Case with Quantitative Research. *Michigan Journal of Community Service Learning*.

**Criz, N. L., & Giles Jr, D. E. 2000. Where's the Community in Service-Learning Research?. *Michigan Journal of Community Service Learning*. Week 2**

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Driscoll, A., Holland, B., Gelmon, S., & Kerrigan, S. 1996. An Assessment Model for Service-Learning: Comprehensive Case Studies of Impact on Faculty, Students, Community, and Institution. *Michigan Journal of Community Service Learning*, 3, 66-71.

Eyler, J., Giles Jr, D. E., & Braxton, J. 1997. The Impact of Service-Learning on College Students. *Michigan Journal of Community Service Learning*, 4, 5-15.

Kendrick Jr, J. R. 1996. Outcomes of Service-Learning in an Introduction to Sociology Course. *Michigan Journal of Community Service Learning*, 3, 72-81.

**Kraft, R. J. 1996. Service Learning: An Introduction to Its Theory, Practice, and Effects. *Education and urban society*, 28(2), 131-59. Week 2**

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Morton, K. (1995). The Irony of Service: Charity, Project, and Social Change in Service-Learning. *Michigan Journal of Community Service Learning*, 2(1), 19-32.

### Food Specific Readings (note that these include both academic and \*popular\* writings on food)

*General Overview of Food and Society*

Barber, Dan. 2014. *The Third Plate*. Penguin Press.

Kingsolver, Barbara. 2009. *Animal, Vegetable, Miracle*. Harper Perennial.

Pollen, Michael. 2007. *The Omnivore's Dilemma*. New York: Penguin Press.

Steel, Carolyn. 2013. *Hungry City: How Food Shapes our Lives*.

#### *Food Production*

Allen, Patricia. 2004. *Together At The Table: Sustainability and Sustainance In The American Agrifood System*. Penn State Press.

Cook, Christopher. 2006. *Diet for a Dead Planet: Big Business and the Coming Food Crisis*. The New Press.

Estabrook, Barry. *Tomatoland: How Modern Industrial Agriculture Destroyed Out Most Alluring Fruit*

The Economist: Seed of Change: Rows over GM Crops. (2011, January 6)

----: The Debate over Whether Monsanto is a Corporate Sinner or Saint: The Parable of the Sower. (2009, November 19).

Ellis, Curt, Ian Wolf, and Ian Cheney. (Director). (2008). *King Corn: You Are What You Eat*. [Motion Picture].

Fromartz, Samuel. 2007. *Organic, Inc. Natural Foods and How They Grew*. Mariner Books.

Kenner, Robert. Director. 2008. *Food Inc.*

Weber, K, *Food Inc.: A Participant Media Guide*. New York: PublicAffairs.

#### *Food Consumption and Nutrition*

Cannuscio, Carolyn C., Eve E. Weiss, and David A. Asch. 2010. "The Contribution of Urban Foodways to Health Disparities." *Journal of Urban Health*. 87:381–93.

Edwards-Jones, Gareth. 2010. "Does Eating Local Food Reduce the Environmental Impact of Food Production and Enhance Consumer Health?" *Proceedings of the Nutrition Society*. 69:582.

- Eisenhauer, Elizabeth. 2001. "In Poor Health: Supermarket Redlining and Urban Nutrition." *GeoJournal*. 53:125–33.
- Morland, Kimberly B. and Kelly R. Evenson. 2009. "Obesity Prevalence and the Local Food Environment." *Health & Place*. 152:491–95.
- Pollan, Michael. 2013. *Cooked*. Penguin Press.
- . In *Defense of Food: An Eater's Manifesto*. London: Penguin Press.
- Schlosser, E. (1998, September 3, Issue 794 and 1998, November 26, Issue 800). The True Cost of America's Diet, Part I and Part II. Rolling Stone Magazine.
- Schlosser, Eric. 2001. "The Bitter Truth About Fast Food." Found at: <http://www.mcspotlight.org/media/press/mcdis/theguardian0704011.html>
- . 2011. *Fast Food Nation: The Dark Side of the All-American Meal*. Houghton Mifflin Company
- Food Access*
- Delind, Laura B. 2010. "Are Local Food and the Local Food Movement Taking Us Where We Want to go? Or Are We Hitching our Wagons to the Wrong Stars?" *Agriculture and Human Values*. 28: 273-283.
- Desrochers, Pierre and Hiroko Shimizu. 2012. *The Locavore's Dilemma: In Praise of the 10,000 Mile Diet*. New York: Public Affairs Publishing Group.
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### ***Team Assessment and Self-Reflection Paper***

Please write a thoughtful (double-spaced, typed) reflection paper that considers the following aspects of your Service-Learning experience:

1. Who are the members of your team? What do they contribute to the overall goals of the team? Please consider each person's role on the project and as part of a team (e.g. leader, researcher, notetaker, communicator, etc.). For each person please make sure to identify at least one strength and at least one area for improvement.
2. Now do the same assessment for yourself. Try to be as honest as possible in your self-assessment.
3. Now look at your team in terms of team dynamics (refer back to the animal exercise done at the beginning of the class). What kinds of personalities and learning styles affect your team? Try to look at your team from an outsider's perspective.
4. This is the only piece of the paper that will be shared with all of your team members. What recommendations would you make for your team going forward? Please list at least three concrete suggestions for improvement. Refer to the goals sheet your team turned in on week 2 as a point of reference.

### ***Final Class Reflection Paper (for first time students)***

Please write a thoughtful (double-spaced, typed) reflection paper that considers the following aspects of your Service-Learning experience:

1. How are the concepts and skills that you have learned in an academic setting connected to your community-based work? Please draw on course readings and concepts to answer this question. You must reference three of the assigned articles for the course (this can include academic articles you identified on your own).
2. Demonstrate your understanding of the issues, resources, assets, and cultures of the community in which you worked. This should include three components: 1) an understanding of the organizational climate of the business partner that you worked with, specifically how service work factors into their business; 2) an understanding of the local community your service project affects (this portion of the assignment is not about how you affected this community, but is about the community itself); 3) an understanding of the global community as it relates to your service project (again not the impacts but the global community itself).
3. Evaluate the impacts of the service-learning activity. Use concrete examples. Please be sure to reflect on the initial goals of the activity that you created at the beginning of the course. How well did the final project meet these goals? In addition, how did your project affect the business partner you collaborated with, the local community, and the global community? Think about both short-term and long-term impacts. Finally, how did working on this project affect you? Will this impact your involvement in community service in the future or not? What recommendations might you make for other people engaging in similar types of projects? What would you recommend for another group of

students who wanted to further the project you worked on – what should their next steps be?

***Final Class Research Paper (for repeating students)***

Please write a thoughtful (double-spaced, typed) research paper that considers the following aspects of your Service-Learning experience:

1. Connect sociological literature to the topic that you studied for either the business plan or the academic poster. For example, many times social networks, stratification, and organization literature connect to these issues. Cite at least three scholarly sources, either assigned readings or articles you identified on your own.
2. Now connect sociological literature to the experience of service learning. This could relate to your specific project or service learning in general. Be sure to discuss how the various research methods employed by sociologists can help inform our understanding of the service learning process, both in its implementation and evaluation of effectiveness.
3. Include at least three suggestions for bridging theory and practice/putting sociology into action. This would focus on bringing the ideas you've learned in this and other core sociology classes (research methods, statistics, stratification) and how they can inform solutions to real-world problems.

***Service Experience Essay (required for Honors students)***

Please write a brief (2-3 page) essay connecting your service experiences in SOC 4000E to your specific major or area of interest and understanding of service learning. Specifically, address three questions:

- How does this research project inform your area of interest, major, and/or future plans?
- How does this research project differ from other acts of service in which you have engaged?
- Discuss social entrepreneurship vs. service learning (please cite at least one scholarly article).

In line with the new e-Portfolio program, students are encouraged but not required to upload a summarized version of their essay to their portfolio.

***ACADEMIC MISCONDUCT***

It is the responsibility of the Committee on Academic Misconduct to investigate or establish procedures for the investigation of all reported cases of student academic misconduct. The

term “academic misconduct” includes all forms of student academic misconduct wherever committed; illustrated by, but not limited to, cases of plagiarism and dishonest practices in connection with examinations. Instructors shall report all instances of alleged academic misconduct to the committee (Faculty Rule 3335-5-487). For additional information, see the Code of Student Conduct <http://studentlife.osu.edu/csc/>.”

### ***DISABILITIES***

“Students with disabilities that have been certified by the Office for Disability Services will be appropriately accommodated and should inform the instructor as soon as possible of their needs. The Office for Disability Services is located in 150 Pomerene Hall, 1760 Neil Avenue; telephone 292-3307, TDD 292-0901; <http://www.ods.ohio-state.edu/>.”

## Service-Learning Designation Request Form

Please complete this form and attach it to your Course Request or Course Change Request when you request the S-Designation. If you have questions or need more information, please contact us at [slearning@osu.edu](mailto:slearning@osu.edu).

***(Note: This version of the S-Designation Request Form will only be used to determine assignment of the S-designation for submitted courses. If you would like to seek approval for the GE Open Option as well as the S-designation, please contact the Service-Learning Initiative at [slearning@osu.edu](mailto:slearning@osu.edu).)***

1. Has this class previously received an S-Designation? No
2. Is this class always taught with a service-learning component? Yes  
*(if no, please provide details)*

An effective service-learning course should include the following core premises:

- Connection to academic learning
- Analysis of connection between academic content and service
- Mutual benefit for all involved
- Student preparation and support
- Plan for evaluation
- Plan for sustainability

### COURSE CONTENT/PLANNING

3. Please describe the planned service activities to be performed by students in this course.

Sociology ~~4000H~~4000E (Social Science Business Collaboration: A Service Learning Approach) is an Honors service-learning course designed to help junior and senior students in developing research projects by familiarizing them with: 1) the process of collaboration with a local business or area non-profit organization to work on a service project 2) linking university resources to bear on community issues 3) hands-on data collection 4) the process of project management, 5) opportunities to present research findings in both academic and applied settings, and 6) learning through bettering the local community.

The business partners and, thus, the service projects change each year, and the class generally works with two at a time. The students will collaborate with area business leaders to work on a project that either generally benefits the local or global community or has a specific outreach/goal.

In line with the University's goals of community outreach, interdisciplinary research, service learning, and a focus on the quality of the undergraduate educational experience, our course will provide students



opportunities to engage in research beyond the classroom experience consistent with these initiatives. The course involves linking students with local businesses to address their challenges through research, culminating in a report presented both academically and to business leaders. These challenges must be centered around bettering the global or local community in some fashion. Within our course, and with faculty and staff supervision, students will collaborate with local businesses to address a particular challenge as a team and present their findings in a professional and dynamic multimedia format. The Sociology department is uniquely situated to host this pilot because this discipline combines research techniques with a broader understanding of the social world and group dynamics. Many students are drawn to the field of Sociology because of a desire to strengthen and improve their communities on a local and global level. This project combines the benefits of our existing experiential options while also ensuring that students get enriched workplace experiences and play dynamic roles in applied research processes. [In short, students get experience working with a business and the benefits of service learning at the same time. We have also found, through research, that many times businesses partners collaborate on projects to benefit their local communities – eg. Columbus Foundation.](#)

[One of the major objectives of this course is to allow flexibility in developing relationships with community partners. We believe that our students would be best served by having them work on projects with a specific partner over the course of the academic year. The partners would change depending upon the particular interests of the students and the opportunities we as instructors have identified. We have already cultivated relationships with multiple partners, which will allow us to ensure that each incoming cohort of students has a new experience. We should note, however, that this does not preclude the possibility that we will forge more long-term relationships with a select group of community partners, provided they have new projects for the students to work on. For example, we plan on continuing to work with PICA for the 2013-14 academic year on a project we have already begun. Thus, although in our description of the course we discuss our goal of identifying and bringing in new community partners, in reality we are very open to the possibility of forging longer-term relationships with those partners whose long-term interests coincide with the goals of the course.](#)

4. Please describe how the planned service activities reflect priorities and stated goals/needs of the community partner(s)?

[A major objective of service learning is produce outcomes that are useful not only to the community partner, but benefit the community, locally and/or globally. Currently we are working with businesses, so a major concern for them is to ensure profitability. What we see as unique in our course is to link such goals with broader community “goods.” For example, one of the projects with Rockmill brewery is to determine best practices for becoming greener and more energy efficient. Obviously such outcomes lead to cost savings by the business, but also have a number of broader benefits in terms of its effect on pollution and energy use. We hope that the model we develop for Rockmill can be used by other small businesses; again, this would be beneficial both for their own business, and for the community at large. The PICA web security project is also aimed at ensuring that students are aware of best practices for internet use, again benefiting this particularly vulnerable group. As we move forward in developing new partnerships, our main objective will be to identify projects that have both economic and societal](#)

impacts. We feel strongly that sociology students are particularly well-suited for bridging the philanthropic and business world, and hope that this class will be a model for others interested in ensuring responsible and socially beneficial business practices. Moreover, we are also interested in developing relationships with more traditional partners that have a clear community impact. For example, we are in the midst of discussing possible projects with Local Matters, a charity whose goals include providing access to nutritious food to everyone. In sum, we are very aware of the importance that our course have a strong community component, and we will work with each of our partners to ensure that the local or global community is positively impacted by the project. Although the nature of the course and the projects does not involve as great of community immersion as more traditional service learning projects might, we are hoping to give our students an experience that will set them up successfully for a career that combines community betterment and real world skills. Our reflection assignment will include the student's assessment of their impact on the community – including any shortcomings. One of the goals of using traditional service learning reading materials is to push the students to think about how they can have a broader community impact while at the same time meeting the needs of the business partner. It is our hope that in the final paper the students are able to offer suggestions for future projects on how business and community goals can be reached within the context of a single project. In a "reading list" assignment, students will also identify five to ten readings that apply to their specific projects and connect their service academically with these readings.

The community partner will change each year, therefore the specific expectations will depend upon their needs. The students would meet with leaders from various organizations to discuss organizational structure and identify challenges and opportunities that could be addressed through a research project. The students would select the research topic as a team – based on their meetings with community leaders and their review of relevant literature and the current local climate. The students would present their topics and background research to the leaders to collaboratively identify focused research questions. Some examples that we think would be relevant topics are workplace issues, emerging social movements, environmental behaviors, and policy-making and evaluation.

Currently, our students are working with Rockmill Brewery and PICA, a global security firm. The service activities that the students are participating in are research-based team projects centered around water accessibility and geopolitical risk analysis, respectively. The students will collaborate with the local community partners to research these issues and propose solutions. The students will not be in a traditional lecture-based course but will be working in the field.

### *Community Focus and Reciprocity*

As we stated above, we envision having multiple partners for the project that change yearly. We choose partners carefully to find partners with a collaborative nature who would create connections with other potential project partners. Both of our current partners are businesses and are not not-for-profit organizations, but both have an interest in investing in the community through collaboration with the university.

Matthew Barbee of Rockmill Brewery has identified several projects that would benefit from student collaboration. He is particularly interested in water quality and access issues and would like to partner with students to create a fundraiser to improve access to clean drinking water in Africa. Students would help organize the fundraising event and would research best practices for improving water access, including how the funds raised would best be used.

Vincent Volpi, Chairman and CEO of PICA ([www.pica.net](http://www.pica.net)) has agreed to work with Criminology majors. PICA is a global leader for loss prevention and risk management services founded in Columbus, Ohio. Volpi has had a lifelong connection to Columbus and is passionate about connecting OSU students to the Columbus community. Volpi has agreed to allow his company and resources to be used as a platform for university outreach and collaboration. He would like students to collaborate with him on a project exploring ways to improve geopolitical security through risk analysis. This is clearly an issue of national security.

The course has important implications for each partner. Barbee and Volpi will both have access to well-qualified and highly skilled students whose research will address specific questions they have. Further, the curricular backgrounds of the Sociology students will directly relate to Barbee's goal of improving access to water. Criminology students are similarly suited for Volpi's project as their coursework will relate to the security and intelligence field. Further, the businesses will not have the burden of daily monitoring and training of interns, but will still be making connections with our students and benefiting from their research.

Again, both partners are for-profit organizations, but both are passionate about partnering with our students to improve the local community. We would argue that they are for-profit organizations working on nonprofit causes, water access and global security, that have an anticipated community benefit that is global in scope. This will always be the case with our future partners as well – a passion for bettering the local or global community, and our projects will be centered around those issues.

5. Service-Learning activities are all based on an agreement between three parties each of whom has specific goals/expectations/responsibilities that are necessary to make it an effective service-learning experience.

Please describe goals/expectations/responsibilities for:

a) Faculty

Expectations for faculty include developing and maintaining relationships with business partner, ensuring students stay on task with various projects, and promoting the class in the community and university. Our responsibilities will include facilitating connection and communication between the students and community partner and helping students make connections between their academic training and the applied setting. Faculty will also supervise the students in their day-to-day research.

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b) Students

Students are expected to have taken at least one background course in Sociology. We want them to come into the course with a basic understanding of sociological theories (especially as they pertain to inequality and community engagement) and data collection methods. Both instructors have a strong background in these areas. As described above, students will meet with the partner early in the course to learn about both their industries and companies as well as the specific service projects. They will also conduct at least one site visit to the partner's organization. Initial course meetings will cover service-learning expectations as outlined in the syllabus. Cultural sensitivity will also be addressed at that time, but we expect to have ongoing discussions centered around these issues as the students undertake the project. As noted above, students are expected to identify how the project will benefit the local or global community given its particular cultural needs and challenges. Given the sociological nature of the course, stratification and inequality are included in course discussions and readings.

c) The community partner(s)

The contributions of the partners depends on their willingness to get involved. Currently, one of the community partners is much more involved than the other (the less involved partner is the owner of a small business and therefore has less time to spend on the project). We have found that it is important to be flexible in our expectations of what the community partners can give after the basic expectations of the project have been established. We always strive to maintain communication with the partner, but we see our role as instructors is guiding the students when the community partner is unavailable while at the same time maintaining a clear channel of communication with the partner.

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Partners must have agreed to meet with the students, discuss their goals, and collaborate with them to determine the specifics of each service-learning project. For each partner, the instructors will meet with the partner several times before the class begins to gain an understanding of the business and the community issue they want to focus on. We will then host a class meeting with the partner in the first week of the semester. The meeting will include a presentation from the partner about their business, their mission, the current environment of their industry, and the community issue that they have identified as important. Students will have an opportunity to ask questions and engage in discussion with the partner and each other – they will collaboratively brainstorm to develop specific foci and goals for the project. There will be continual and ongoing communication throughout the course – instructors will communicate with the partner on any challenges that arise during the semester and will give updates on the research. Community partners will be invited to the course on iTunes U so that they can take part in discussion with the students and instructors if they choose. At the end of the year, students will report their findings academically and to the partners – they will be required to give a multi-media presentation of quality typical of a professional consulting firm. After the course, the instructors will follow-up with partners to get feedback, address any concerns, and request their use as a reference for introduction to other potential partners.

6. Please describe your plans for sustainability and departmental support for offering this service-learning course on a continuing basis.

We have secured funding through a Service learning course development grant and a Learning Technology grant. We have applied for additional support including OIT's departmental impact grant and will apply to NSF. We have received funding from OIT and our department to attend a conference this summer that will help us to effectively use technology in the course. Our department is excited about the development of this course and hopeful that a successful pilot year will translate into a more permanent offering with greater support. The initial year of the course is progressing well, and we believe the course is ready to be opened to an interdisciplinary group of students. [The course is being offered next year with strong departmental enthusiasm and good initial enrollment.](#) We also chose our pilot community partners carefully since they have community connections that will facilitate other partnerships in upcoming years. [We sought external funding to get the course started \(freeing up time for the instructors to make connections with community partners\).](#) [Now that the course is underway, external funding has become less vital for the day-to-day functioning of the course, though we certainly are still seeking funding to expand the course and identify other partners.](#)

## COURSE GOALS

7. How does the service activity connect with the academic content of the course and how is this content in turn enhanced by the service component of the course?

The service activities that the students will participate are research-based team projects centered on issues that better the local or global community. The students will collaborate with local community partners to research these issues and propose solutions.

8. In addition to course-specific student learning goals, the following general Expected Learning Outcomes are defined for students in Service-Learning courses:

- Students make connections between concepts and skills learned in an academic setting and community-based work
- Students demonstrate an understanding of the issues, resources, assets, and cultures of the community in which they are working.
- Students evaluate the impacts of the service learning activity.

a) What processes are in place to allow students to reflect on and make connections between concepts and skills learned in an academic setting and community-based work

The course is centered on the use of technology to promote continual communication and feedback between the students, instructors, and partners. We believe that technology driven courses lend themselves to a different academic model. This course will be based on the concept of Challenge Based Learning which requires continual reflection and reiteration based on the students' experiences. The course will include weekly discussions focused on the experiences they have in the field and the linkages we can

help them create between these experiences and sociological theory. We will also utilize iTunes U to allow for journaling and online conversations. Students are expected to take a leadership role in planning and implementing the class project. The course has two central requirements – presentation of findings in both the community partner’s setting and academically. The completion of these two aspects will help students to connect their work with academic concepts.

In addition, since the students are doing research projects based around the practices of sociological research, they are able to use their skills in an applied setting, collaborate with community partners to identify challenges/goals, identify an appropriate methodology to use, collect and analyze data. They also learn how their classroom skills relate to project management because they must create a task schedule, connect larger goals to project-specific tasks, and write a business plan that the community partner can implement with their help.

- b) What aspects of the course insure that the students learn about the issues, resources, assets, and cultures of the community in which they are working.

Throughout the course, students continually reflect on how tasks achieve service-learning objectives through required reflection exercises. Since the projects are a collaboration with a business partner, students understand how to build relationships with community partners, elicit feedback continually during the project to ensure larger goals are being met, collaborate throughout project to maintain community partner’s involvement, evaluate the partnership at the end of the project, and create a plan of sustainability for future students. A required piece of both the academic and business final presentations is a presentation of the specific issues and cultures of the community/communities impacted by the project. Also, students are exposed throughout the course to different theories of community partnership and service learning expectations. Diversity is a topic considered throughout the course in terms of impacting multicultural communities and working in a multicultural team setting.

- c) How does the course promote reflection on and evaluation of the impacts of the service learning activity.

Throughout the course, students are taught about methods for assessing their business plans and creating sustainable plans. They must also evaluate the projected impact of the project. They must continually reflect on their work on project and evaluate their fellow team members’ work. As part of their final proposals, students must assess their own business plan and those of fellow students. At the Denman Forum, they will share this impact with larger university community. All of the proposals must contain a sustainability plan for service project.

Measuring student learning outcomes can take many different approaches. For example, you may measure student success in achieving identified outcomes through written-papers,

embedded test questions, pre and post-tests, reflection journals, discussions, successful completion of a specified product, focus groups, interviews, and observations.

9. Please describe how student learning, with respect to the goals in #8 above, will be assessed in this course.

Assessment of the above goals is through student and business partner evaluations and instructor assessment of presentations and end of class assignment reflecting on the coursework and service project and relationship between the two. It is also measured through a survey administered to students at the end of the term.

- Students make connections between concepts and skills learned in an academic setting and community-based work.
  - On their end of year assignments, students connect knowledge from course readings to their service projects.
  - Students report on the survey that this course gave them the opportunity to connect academic skills to an applied setting
  - Students give a presentation that business owners deem as “Satisfactory” that connects sociological research skills to the business partner’s project (that is also service-based)
  - Students adequately connect and identify transferable skills in their reflection papers
- Students demonstrate an understanding of the issues, resources, assets, and cultures of the community in which they are working
  - In the end of class assignment, students show an understanding of both the organizational environment of their business partner (with particular knowledge of how service fits into the business) as well as an understanding of the local and global community that their project directly or indirectly impacts.
  - Students report on the survey that they understand the community/communities that their project impacts
  - Students report on the survey a sufficient understanding of the impact of their project
  - Students demonstrate an understanding of these issues in their presentations to the business owner and academic community
  - Students adequately reflect on the community impact of their project in reflection papers
- Students evaluate the impacts of the service learning activity
  - In the end of class assignment, students include an assessment of how the class and their work on the research project affected themselves (and their future involvement in service), the organization/business partner and the local and global community. They should include both direct and indirect impacts.
  - Students develop a questionnaire for business partner to assess project
  - If applicable, students develop a questionnaire for any community partners or impacted communities to assess impact of project

- Students include a sustainability piece in their business and academic presentations
- Students reflect on how experience impacted their progress towards the Service Engagement portion of the Honors and Scholars Program GOALS
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### *Immediate Assessment*

Demonstration of these competencies is evaluated by the instructors and the Director of Undergraduate Studies. 70% of the students should earn a satisfactory grade on the end of course assignment (showing that they have met Milestone 2 as outlined in the scoring rubric), business partner and instructor assessments to demonstrate that these learning objectives have been met. Classroom discussions, in-class assignments, and student presentations will include the three components as well. Student presentations to the business partner will be assessed by both business partner and instructors and academic presentations will be assessed by instructors as well. Further 90% of students must participate in the Denman Forum. Surveys administered to the students at the end of the course will measure their assessment of the course in connecting their academic work to an applied setting; understanding the intricacies of both the business that they partner with and the community they help to serve, and understanding how to assess their business plan and make it sustainable. 70% of students should report that the course was helpful in all three of these areas.

The department will use assessment data to improve the course in the future. Requirements will be modified as needed if competencies (70% passing) are not being met. The main areas that may need updating and revision are an understanding of the issues, resources, assets, and cultures of the community in which they are working (as these communities and business partners change yearly and some may be more difficult to fully understand). Evaluation of the impacts of the service learning activity is also something that will need yearly review and attention because the service learning activity changes yearly and different assessments may be more or less appropriate.

### *Long-term Assessment*

In evaluating the project, we see the students, the community partner, and the local and global community as the primary beneficiaries of this program and therefore will focus our evaluation on these groups. First, for students at the end of the project we will conduct a focus group and survey with the students to get their feedback on the process. Topics to be discussed will include the appropriate level of involvement of the community partner, the methodologies chosen to address the partner's challenge, the strategy identified for implementation, and the effective use of technology in the course.

We also will collect data on the activities of the participants outside of the project. In the short term, this will include participation in the Denman undergraduate (as Sociology students)



research forum, presentation at other conferences (such as ASA), and publication in undergraduate research journals such as JUIROS. One of the metrics we will use is increased participation in these forums every year. We envision a 100% increase in Sociology for each of the first five years. In addition to these short term metrics, we will also keep in contact with the students after they leave Ohio State, requesting information on their future academic and career achievements. Using survey data, we will maintain a database of student information including graduate degrees conferred, places of employment and Ohio-based employment. We hope to create a community of learners in which former students will serve as peer mentors to current students and will possibly partner with us in the future as they develop their careers.

For the business partners, we will also maintain an informational database to track past participants and referrals. We will also have several mechanisms in place to get company feedback. In the months following the conclusion of the collaboration, we will conduct formal in-depth interviews asking them to evaluate the overall success of the program. We will also maintain a written record of their program evaluations in the form of a survey. We will then follow-up with the partners within a year via survey or interview to assess how effectively they were able to implement the students' recommendations. We also plan to ask partnerships who we have collaborated with to support future projects. We envision this course to be an evolving program in which we implement feedback from businesses and students to continually improve and refine the process. The feedback given by students and businesses will be shared between them so that each learns from the other's experience.

We believe that the data collected from both the students and business partners will be instrumental in the evolution of our program. We recognize that the needs of students and the composition of the local economy are constantly in flux, and we want to ensure that our program remains relevant. Again, our hope is to partner with multiple organizations in the community; depending on the feedback we receive from these partners, it is possible that we could develop different programs for different types of organizations or their goals (mass media marketing, workplace issues/globalization, urbanization, consumer decision making, health, environment).

## **SOC 4000E**

### **GE Assessment Plan**

Please see additional attached materials for the “End of Course Service Learning Reflection Assignment”. Students are assessed on all three goals within this assignment, but are also assessed in different ways throughout the course as outlined below:

- Students make connections between concepts and skills learned in an academic setting and community-based work.
  - On their end of year assignments, students connect knowledge from course readings to their service projects.
  - Students report on the survey that this course gave them the opportunity to connect academic skills to an applied setting
  - Students give a presentation that business owners deem as “Satisfactory” that connects sociological research skills to the business partner’s project (that is also service-based)
  - Students adequately connect and identify transferable skills in their reflection papers
- Students demonstrate an understanding of the issues, resources, assets, and cultures of the community in which they are working
  - In the end of class assignment, students show an understanding of both the organizational environment of their business partner (with particular knowledge of how service fits into the business) as well as an understanding of the local and global community that their project directly or indirectly impacts.
  - Students report on the survey that they understand the community/communities that their project impacts
  - Students report on the survey a sufficient understanding of the impact of their project
  - Students demonstrate an understanding of these issues in their presentations to the business owner and academic community
  - Students adequately reflect on the community impact of their project in reflection papers
- Students evaluate the impacts of the service learning activity
  - In the end of class assignment, students include an assessment of how the class and their work on the research project affected themselves (and their future involvement in service), the organization/business partner and the local and global community. They should include both direct and indirect impacts.
  - Students develop a questionnaire for business partner to assess project
  - If applicable, students develop a questionnaire for any community partners or impacted communities to assess impact of project
  - Students include a sustainability piece in their business and academic presentations
  - Students reflect on how experience impacted their progress towards the Service Engagement portion of the Honors and Scholars Program GOALS

### *Immediate Assessment*

Demonstration of these competencies is evaluated by the instructors and the Director of Undergraduate Studies. 70% of the students should earn a satisfactory grade on the end of course assignment (showing that they have met Milestone 2 as outlined in the scoring rubric), business partner and instructor assessments to demonstrate that these learning objectives have been met. Classroom discussions, in-class assignments, and student presentations will include the three components as well. Student presentations to the business partner will be assessed by both business partner and instructors and academic presentations will be assessed by instructors as well. Further 90% of students must participate in the Denman Forum. Surveys administered to the students at the end of the course will measure their assessment of the course in connecting their academic work to an applied setting; understanding the intricacies of both the business that they partner with and the community they help to serve, and understanding how to assess their business plan and make it sustainable. 70% of students should report that the course was helpful in all three of these areas.

The department will use assessment data to improve the course in the future. Requirements will be modified as needed if competencies (70% passing) are not being met. The main areas that may need updating and revision are an understanding of the issues, resources, assets, and cultures of the community in which they are working (as these communities and business partners change yearly and some may be more difficult to fully understand). Evaluation of the impacts of the service learning activity is also something that will need yearly review and attention because the service learning activity changes yearly and different assessments may be more or less appropriate.

### *Long-term Assessment*

In evaluating the project, we see the students, the community partner, and the local and global community as the primary beneficiaries of this program and therefore will focus our evaluation on these groups. First, for students at the end of the project we will conduct a focus group and survey with the students to get their feedback on the process. Topics to be discussed will include the appropriate level of involvement of the community partner, the methodologies chosen to address the partner's challenge, the strategy identified for implementation, and the effective use of technology in the course.

We also will collect data on the activities of the participants outside of the project. In the short term, this will include participation in the Denman undergraduate (as Sociology students) research forum, presentation at other conferences (such as ASA), and publication in undergraduate research journals such as JUROS. One of the metrics we will use is increased participation in these forums every year. We envision a 100% increase in Sociology for each of the first five years. In addition to these short term metrics, we will also keep in contact with the students after they leave Ohio State, requesting information on their future academic and career

achievements. Using survey data, we will maintain a database of student information including graduate degrees conferred, places of employment and Ohio-based employment. We hope to create a community of learners in which former students will serve as peer mentors to current students and will possibly partner with us in the future as they develop their careers.

For the business partners, we will also maintain an informational database to track past participants and referrals. We will also have several mechanisms in place to get company feedback. In the months following the conclusion of the collaboration, we will conduct formal in-depth interviews asking them to evaluate the overall success of the program. We will also maintain a written record of their program evaluations in the form of a survey. We will then follow-up with the partners within a year via survey or interview to assess how effectively they were able to implement the students' recommendations. We also plan to ask partnerships who we have collaborated with to support future projects. We envision this course to be an evolving program in which we implement feedback from businesses and students to continually improve and refine the process. The feedback given by students and businesses will be shared between them so that each learns from the other's experience.

We believe that the data collected from both the students and business partners will be instrumental in the evolution of our program. We recognize that the needs of students and the composition of the local economy are constantly in flux, and we want to ensure that our program remains relevant. Again, our hope is to partner with multiple organizations in the community; depending on the feedback we receive from these partners, it is possible that we could develop different programs for different types of organizations or their goals (mass media marketing, workplace issues/globalization, urbanization, consumer decision making, health, environment).